

ADVERTISING OPPORTUNITY

2023-2024 Directory

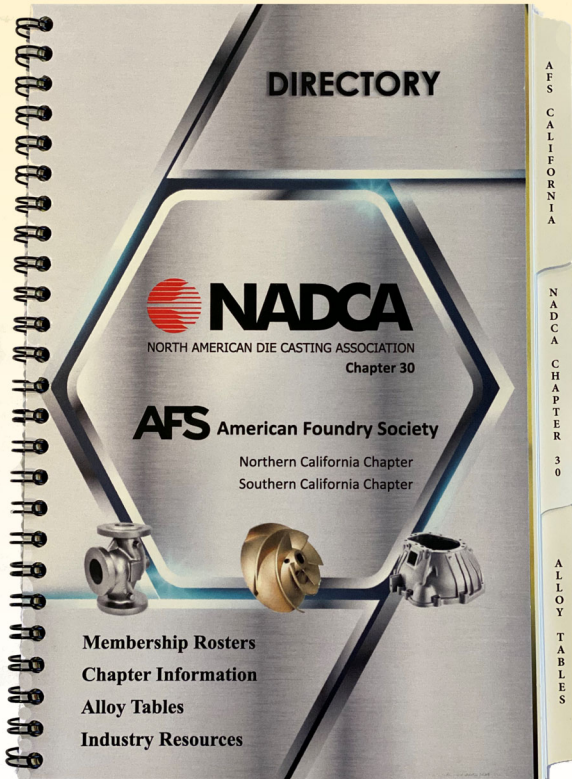
The three largest metal casting chapters in California are combining their biennial 100-page Directory publication for 2023-2024.

Be on the desk of over 400 metal companies!
Release date is January 2023.

At left: the 5.5" x 8.5" spiral bound publication includes a roster of chapter individuals, member companies, alloy data tables, advertisements, and more.

SAVE 50%

Early Bird Rates end October 31, 2022.
Complete your order before the early bird date and save 50%!



WEB BANNERS ON 3 SITES

Advertising in the Directory is the only way to get your banner on **3 websites!** AFS Southern California (www.afssocal.org), AFS Northern California (www.afsnorcal.org) and NADCA Chapter 30 (www.nadca30.org) all have rotating banners of those advertisers who support this Directory. Take a look and see the current banners.



SECURE YOUR AD

Ad space is on a first-come, first-serve basis. Premium page holders from the previous year's publication will receive the first chance to renew their premium space.

CIRCULATION

The Directory is distributed at ALL events for 2 years, as well as mailed to metal casters.

2023-2024 Advertisement Location and Size	Price	Early Bird Price 50% off before Oct 31, 2022	Print Ad Details:
Premium: Back Cover (Full Page 5.5" x 8.5")	\$5,600	\$2,800 SOLD	Back Cover of Book. Custom Alloy Sales
Premium: Opposite Inside Front Cover (Full Page 5.5" x 8.5")	\$4,600	\$2,300 SOLD	Page 1. First page on right when book is opened. CASS Inc.
Premium: Inside Front Cover (Full Page 5.5" x 8.5")	\$4,000	\$2,000 SOLD	Back side of front cover. First page on left when book is opened. Aircraft X-Ray
Premium: Inside Back Cover (Full Page 5.5" x 8.5")	\$3,800	\$1,900 SOLD	Reverse Side of Back Cover. 365 Industrial
Premium: Opposite Inside Back Cover (Full Page 5.5" x 8.5")	\$3,400	\$1,700 SOLD	Final page on left side of book. Pyro Industrial
Premium: Tab Page—6 available (Full Page 5.5" x 8.5")	\$2,800	\$1,400 4 of 6 SOLD	Tabbed , thicker page within book. Thermtronix, Midland, B&L Info, Laempe Reich
Premium: Opposite Table of Contents (Full Page 5.5" x 8.5")	\$2,700	\$1,350 SOLD	Location next to Table of Contents. Norican Group
Premium: Opposite Index of Advertisers (Full Page 5.5" x 8.5")	\$2,600	\$1,300 SOLD	Location next to Index of Advertisers. Ajax Tocco
Regular Full Page (Full Page 5.5" x 8.5")	\$2,400	\$1,200	Regular full page within book.
Regular 1/2 Page (Half Page 5.5" x 4.25")	\$2,000	\$1,000	Regular half page within book.
Regular Business Card (Business Card 3.5" x 2")	\$1,800	\$900	Regular business card size within book.

Artwork Specifications: Artwork is due before Friday, November 18, 2022. Ad is minimum 300 dpi. Accepted formats are jpeg, tiff, and pdf. Email to james@nadca30.org. Hard copy artwork can be sent to NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762. Hard copy artwork will be scanned and may lose sharpness. Web Banner size is 920x150 pixels. Artwork creations or changes by staff is \$75/hour. Questions: 916-933-3062.

ORDER FORM

Pay and submit artwork online at www.afssocal.org or www.nadca30.org

NAME: _____ COMPANY: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ WEBSITE: _____

Enter Type of Ad: _____

Enter Total Payment: _____

Mail form and payment to: NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762 | Questions 916-933-3062